



# पूर्णमिदं

मार्च-एप्रिल २०२५



# Bimonthly Report

March and April 2025



## eYantran (E-waste and Plastic Waste Management)

Total Society Drives	: 60+
Number of donors	: 319
Ongoing Weekly E-waste Collection Centers	: 22
E-waste Collection	: 4446 kg
Plastic Waste Collection	: 516 kg
Door to door E-waste collection	: 1301 kg

## Volunteering Engagement

No. of activities conducted	: 4
Total volunteers engaged	: 295
volunteers connected	: 22

## Paripoornam (Fabric Up-cycling)

Cloth Collection	: 2646 kg
Cloth donation	: 5572 kg
Number of bulk orders	: 3
Number of new product samples	: 6
No of promotional stalls	: 7

## Green Consultancy

Running Composting Units	: 5
Running Rain Water Harvesting Units	: 11
Waste processed	: 921 kg/day
Rainwater conserved	: 30,46,467 Lit/annum
Total Compost Kit Delivered till Now	: 84



## Waste Segregation: A Key Pillar in Effective Waste Management

Waste segregation is not just a buzzword; it's a vital practice that can transform the way we manage solid waste and significantly lessen our environmental impact. For the common person, understanding waste segregation's role in effective waste management is essential to making informed choices about daily waste disposal.

At the core of effective solid waste management is the principle of segregating waste into specific categories: wet, dry, sanitary, domestic hazardous, and electronic waste (e-waste). Each type of waste has its own properties and requires distinct handling processes. By sorting our waste at the source, we can improve recycling rates, reduce landfills, and promote sustainable practices.

One of the most compelling reasons to segregate waste is the impact it has on the environment. Wet waste, which includes food scraps and yard waste, can be transformed into compost through home composting units. This simple practice can divert an impressive 50-60% of total household waste from landfills. Imagine reducing your waste footprint significantly while also creating nutrient-rich compost for your garden! Residential composting units or decentralized composting plants are effective solutions for communities looking to embrace this sustainable approach.

When urban local bodies receive segregated waste, they can send it to common composting or biogas i.e waste to energy plants. These facilities convert organic waste into energy, contributing to a reduction in greenhouse gas emissions—a critical factor in combating climate change. Moreover, compost plays a crucial role in agriculture, reducing dependence on inorganic fertilizers and promoting healthier soil quality.

Segregation of dry waste is equally important. By separating recyclable materials like paper, plastics, glass, and metals, we enable their reuse and recycling. Each time we recycle, we lessen our reliance on fresh natural resources, helping to conserve our planet for future generations. It's a small act that can lead to significant change on a larger scale.

Sanitary waste, which includes items like sanitary pads, diapers, and personal hygiene products, poses another challenge. By managing sanitary waste separately, we significantly reduce the risks of infections and diseases, particularly in densely populated urban areas. It's an essential practice not just for hygiene but for ensuring public health.

E-waste is another concern that needs attention. By segregating electronic items, we can hand them over to authorized recyclers who specialize in handling these materials. This ensures that hazardous substances are disposed of safely and that valuable metals and materials are reclaimed for reuse.

Managing domestic hazardous waste is crucial for protecting both our health and the environment. Many common household items, such as paints, solvents, and cleaning

products, can be hazardous if not disposed of properly. It's important to understand the components of these materials and segregate them accordingly to prevent any harmful reactions or contamination. By adopting effective waste management practices like, following local guidelines, and actively participating in community hazardous waste collection—we can reduce the risk they pose.

The financial benefits of proper waste segregation cannot be overlooked. Recycling and composting reduce waste management costs and create revenue opportunities from what was once considered refuse. When we view waste as a resource, it can become a source of wealth rather than an expense.

Another critical aspect of waste segregation is its role in promoting awareness and responsibility within the community. When individuals understand the importance of separating their waste, they become more engaged in sustainability practices. Educational campaigns can help foster a culture of recycling and composting, encouraging people to think twice before throwing items in the trash.

However, the success of solid waste segregation ultimately depends on participation at every level. Residents, local businesses, and municipal authorities all need to work together to create a robust framework for managing waste and to take an active role in environmental stewardship. Government incentives, like reduced waste disposal fees for those who segregate effectively, can motivate residents to adopt better practices.

In conclusion, we all have a role in the waste segregation process. The idea of "My waste, my responsibility" empowers each individual to take action. By understanding the differences in waste types and committing to appropriate disposal methods, individuals can play a crucial role in reducing environmental impact, safeguarding public health, and fostering sustainable communities. Through collective effort, we can transform waste into valuable resources, proving that sometimes, wealth can indeed come from waste. Let us unite in our efforts to ensure a cleaner, greener future for generations to come.

## **Ms. Anushka Ajay Kajbaje**

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M.Sc. Environment Science and Technology,

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## Special Events

### The final round and exhibition of the 'Best Out of E-Waste' competition concluded successfully with an excellent response.

The 'Best Out of E-Waste' inter-school competition, a highly anticipated annual event, was once again held in 2025, continuing its mission of promoting environmental awareness and sustainability. The event was organized jointly by key partners, including the Pune Municipal Corporation, Cummins India Foundation, KPIT, Poornam Ecovision Foundation, and Janwani. These organizations work together each year to inspire young minds to engage with the critical issue of e-waste management.

The final round of the competition took place on March 8, 2025, at BMCC College in Pune. As part of the event, a public exhibition was set up, showcasing the innovative projects created by students. These projects, all focused on recycling and reusing electronic waste, were open for public viewing, giving the community an opportunity to appreciate the students' creativity and problem-solving skills. The competition saw an impressive turnout, with more than 300 projects from 57 schools participating, demonstrating a growing interest in environmental stewardship among students.

The inauguration ceremony was attended by several distinguished figures, including Mrs. Avanti Kadam, CSR Head at Cummins India Foundation; Mrs. Vibhavari Pachpor, CSR Head at KPIT; Dr. Rajesh Manerikar, CEO of Poornam Ecovision Foundation; and Mr. Pandya, Director of Janwani. Their presence highlighted the strong support from these organizations for initiatives aimed at environmental education and sustainability.

The primary goal of the competition is to raise awareness among school children about the dangers of improper e-waste disposal and the importance of responsible waste management. By encouraging students to create practical and artistic solutions from discarded electronic items, the competition helps foster creativity, environmental consciousness, and a sense of responsibility for the planet. Each year, the initiative serves as a powerful reminder of the role young people can play in tackling the global challenge of e-waste.





## Special Events

### Best Out of E-Waste' Competition Concludes Successfully with Excellent Response in Chhatrapati Sambhajnagar

The 'Best Out of E-Waste' inter-school competition, an annual event aimed at promoting environmental consciousness, was jointly organized by the Chhatrapati Sambhajnagar Municipal Corporation, CSN First, and Poornam Ecovision Foundation. This year's final round took place on March 23, 2025, from 9 AM to 3 PM. Along with the competition, an exhibition showcasing student projects was also open to the public, allowing the community to witness the innovative ways students addressed e-waste issues.

Approximately 150 selected projects from 33 schools participated in the final round, reflecting the growing interest and involvement of young minds in environmental sustainability. The event was inaugurated by distinguished figures, including Mr. Mukund Kulkarni, President of CSN First; Mr. Ankush Pandhare, Deputy Commissioner of the Education Department representing the Municipal Corporation; Mr. Avinash Deshmukh, City Engineer; Mr. Chetan Raut, President of MASIA; and Mr. Bharat Damle, General Manager of Poornam Ecovision Foundation. Their presence emphasized the importance of community and institutional support for initiatives focused on e-waste management.

At the end of the competition, the winners were announced. In Group 'A', the 'Smart City' project by Bhondwe Patil Public School was declared the winner, while in Group 'B', the 'Smart City' project by Sanskar English School was selected as the winner. This competition continues to serve as an effective platform to raise awareness among school children about the importance of proper e-waste management and to inspire creative solutions to environmental challenges from an early age.



## Program on "Waste Management: Current Situation, Challenges, and Future Direction" Concludes Successfully



The Nandurbar District Development Council organized a dialogue program on the topic "Waste Management: Current Situation, Challenges, and Future Direction" on April 4 at D.R. High School.

The keynote speaker, Dr. Rajesh Manerikar (CEO, Poornam Ecovision Foundation, Pune), analyzed the current waste management scenario in Nandurbar city and emphasized eco-friendly solutions. He highlighted that proper segregation and recycling by citizens can significantly improve the environment, public health, and soil quality. He also stressed that home composting of wet waste can reduce carbon emissions.

In his presidential address, Dr. Gajanan Dange (National President, Yojak Sanstha) shared information about the "Developed Nandurbar @2050" initiative, stressing the need for aware and responsible citizens to achieve a sustainable lifestyle.

Mr. Subhash Ambhore, Project Manager at Poornam Ecovision Foundation, reported that 24 tons of e-waste have been collected from 20 cities, with participation from 1.5 million people, 140 schools, 91 organizations, and 2,700 volunteers. He mentioned that 130 refurbished computers are being distributed to those in need, with the distribution starting from Nandurbar.

During the event, a refurbished computer was gifted to a differently-abled student preparing for the Union Public Service Commission exams and one to the Gurukul Prashala school.

The program was compered by Architect Neeraj Deshpande and the vote of thanks was delivered by Rajendra Marathe. Special efforts for the success of the event were made by Prashant Bagul, Vinod Patil, and Nitin Devre.



## Making a difference in others' lives



Under the e-Yantran program, a refurbished refrigerator from collected e-waste was donated to the Spark Social Education & Welfare Society, which operates a hostel in Katraj for students from rural areas in need. This donation will play a crucial role in storing everyday essentials and serving meals to the students, enhancing their living conditions. The e-Yantran program focuses on repurposing e-waste into useful items, and this initiative not only supports sustainable waste management but also helps improve the quality of life for the students at the hostel.

## Awareness Sessions on Household Waste Management at training centers



As part of its Green Consultancy project, Poornam Ecovision Foundation conducted two impactful Household Waste Management awareness sessions aimed at empowering women with sustainable waste-handling skills. Held at Paripoornam Training Centers in Gokhale Nagar (April 17), Kondhwa (April 22), and Hadapsar (April 23), the sessions engaged 42 women.

Led by Dakshata Parab, Project Coordinator, the sessions addressed urban waste challenges and introduced key practices like waste segregation, organic composting, and recycling. Through interactive demonstrations and practical tips, participants were guided on incorporating these methods into daily routines. The sessions emphasized the crucial role women play in fostering eco-friendly habits at home and within communities. By encouraging small lifestyle changes, the initiative aimed to spark broader community impact.



## Composting Demonstration at Swapnashilp Society

A composting demonstration was held at Swapnashilp Society in Kothrud as part of Poornam Ecovision Foundation's sustainability initiative. The event aimed to educate residents on sustainable waste management, with a focus on composting. Abhijeet Dodke opened the session by sharing insights into the foundation's ongoing work and commitment to environmental sustainability.

Dakshata Parab, Project Coordinator, guided participants through composting techniques, explaining the process and offering practical tips. Balaji Lobhe followed with a live demonstration on wet waste management using a compost kit, showing how easily organic waste can be handled at home. A total of 33 residents actively participated, engaging in hands-on activities and discussions. The session aimed to equip the community with the knowledge and tools to manage household waste sustainably.



## Home Composting demonstration session at TVH



Under the Green Consultancy Project, advisory member of Poornam Ecovision Mrs. Anushka Kajbaje conducted a demonstration session at TVH company, where 83 enthusiastic employees participated both online and offline. The session focused on teaching practical tips for transforming kitchen scraps into valuable compost, often referred to as "garden gold." Mrs. Kajbaje provided valuable insights into composting techniques, showing how everyday organic waste can be repurposed to nourish gardens and reduce landfill waste. The

interactive session not only engaged employees in learning sustainable practices but also encouraged them to adopt eco-friendly waste management techniques at home and in their workplaces. The strong participation highlighted the growing interest in sustainability and waste reduction among employees.

## River Ghat Cleanup Drive

Over 45 dedicated volunteers came together to clean the Siddheshwar-Vruddheshwar Ghat, successfully collecting 12 gunny bags of plastic waste. This impactful cleanliness drive was organized by Poornam Ecovision Foundation in collaboration with the Ashray Foundation and students from Fergusson College, Kavari College, and KB Joshi College. The cleaning activity was led by the volunteer coordinator of Poornam Ecovision, Ms. Rohini, who guided the team through the process of removing waste and ensuring the ghat was left cleaner and safer for the local ecosystem.

The initiative was a powerful effort to combat river pollution and protect the environment. Volunteers worked tirelessly to eliminate plastic waste, preventing it from causing further harm to the river ecosystem. The event highlighted the significant impact of small, collective actions when carried out by many. It served as a reminder that even simple efforts, when multiplied, can lead to substantial positive change, helping to preserve the planet for future generations.



## Cleanliness Drive at Sinhgad Fort

18 enthusiastic employees from DNV, in collaboration with Poornam Ecovision Foundation, organized an impactful cleanliness drive at Sinhgad Fort. The drive, led by the Poornam's volunteer coordinator Ms. Rohini, successfully resulted in the collection of an impressive 25 kilograms of plastic waste in just one day, making a significant contribution to a cleaner and more sustainable future.

This campaign was more than just a cleaning effort; it aimed to raise awareness, inspire others, and highlight our collective responsibility to protect both the environment and our historical heritage. By actively participating in this initiative, the volunteers took a crucial step toward ensuring that iconic sites like Sinhgad Fort remain pristine and protected for future generations. The drive served as a powerful reminder that even small actions, when carried out by many, can lead to substantial positive changes in preserving our surroundings for the long term.





## Let's Revive Our Earth – Punaravartan Awareness Campaign

Over the course of three consecutive days, more than 200 enthusiastic volunteers from Brihan Maharashtra College of Commerce (BMCC) carried out a comprehensive environmental awareness campaign across 16 prominent public locations in Pune, including metro stations and public parks. The campaign aimed to educate and engage the local community on the important issue of soil recycling.



The volunteers took to various spots during the morning and evening hours, directly interacting with citizens and providing valuable insights into soil recycling practices. Using placards and engaging in one-on-one conversations, they effectively communicated the importance of sustainable practices and the role soil recycling plays in environmental conservation. Through these interactions, the campaign helped spread a positive and impactful message to the community, encouraging citizens to adopt eco-friendly habits in their daily lives.

The initiative was successful in raising awareness among thousands of Pune residents, emphasizing the need for responsible waste management and soil health. The campaign, part of the broader 'Rebirth' recycling movement, highlighted the active role that youth can play in driving environmental change. The efforts of the BMCC students were truly inspiring, showcasing the power of student-led initiatives in fostering a cleaner and more sustainable future for the city.



## Honored for Societal Contributions

Vivekanand Shikshan Sanstha's Institute of Management Studies and Information Technology, in collaboration with Shiksha Sanskruti Utthan Nyas at Chhatrapati Sambhajnagar, organized a program titled "महिला सक्षमीकरण आणि पर्यावरण चेतना" to specifically acknowledge the significant role of women in societal development. During this program, our Project Coordinator, Mrs. Chandrakala Shinde, was felicitated for their substantial contributions towards the holistic development of society. Furthermore, she also received the "कर्तृत्ववान महिला पुरस्कार" from Divyang Aadhar and Bahuuddeshiya Samajik Sanstha. The program is organized every year to recognise & honour women for their impactful work in society.





## Empowering Women Through Skill Development

During the months of March and April, five skill-based courses were conducted for women in the Kondhwa, Gokhalenagar, and Hadapsar units under Paripoornam Project. These included Advanced Bag Making, Fabric Painting, Fabric Jewelry & Toy Making, Hand Embroidery, and Quilt Making, training a total of 58 women.

Additionally, over the same period, 103 women who received training at their respective units were provided with a golden opportunity to work from home. More such skill development batches will be organized in the future, and we encourage more women to participate and take advantage of these opportunities.



## Promotional Stall Paripoornam



Wolter Klover



Kirloskar

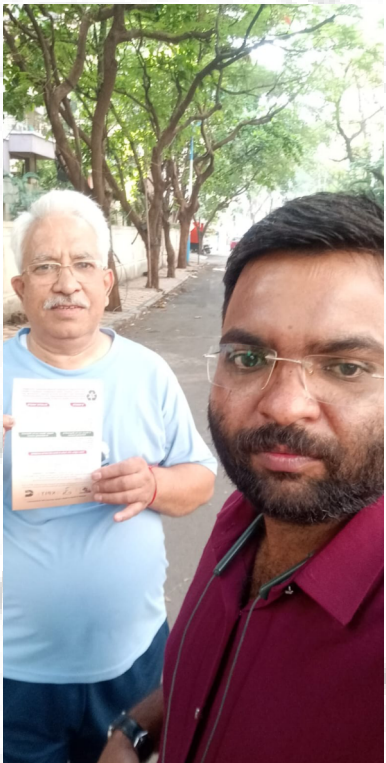


Melghat Garware School





E-waste And Plastic Waste Awareness & Collection Drive





## Upcoming Activities

### **Celebrate Environment Day with Purpose!**

This Environment Day, we call upon all Pune-kars to unite in the fight against plastic pollution and take proactive steps towards a cleaner, greener city. Plastic waste has become one of the biggest environmental threats, harming our ecosystems, wildlife, and health. But together, we can make a difference. We encourage housing societies, schools, offices, and community groups to organize meaningful initiatives such as plastic and e-waste collection drives, composting workshops, tree plantation events, and awareness campaigns. These small yet impactful actions not only reduce waste but also educate and inspire others to adopt sustainable habits. Let's take pride in our beautiful city and work together to protect its natural resources. Every effort counts—whether you're hosting a recycling event, teaching kids about eco-friendly practices, or simply saying no to single-use plastics. This Environment Day, let's not just celebrate the planet—let's protect it. Pune, let's lead by example!

### **Invitation to all Eco-Friends!**

We warmly invite all our passionate volunteers, green warriors, and environmentally conscious citizens to join us for **Sneh Melava on Sunday, 15th June 2025** – a special gathering dedicated to celebrating our shared commitment to the environment. Sneh Melava is more than just an event; it's a heartfelt opportunity to connect, reflect, and renew our collective mission for environmental conservation. It's a platform for like-minded individuals to come together, share their experiences, inspire one another, and explore new ideas to protect and preserve our planet. Whether you've been part of tree plantation drives, waste management initiatives, awareness campaigns, or any other eco-friendly efforts, your presence will make this gathering meaningful and memorable. Let's celebrate our achievements, discuss the road ahead, and build stronger bonds as a community that cares deeply for nature. Join us, bring your stories, your spirit, and your smile—together, we grow greener!



Door to  
Door

## E-Waste Collection

Scan the  
QR Code



Door to  
Door

## Fabric Collection

Scan the  
QR Code



Scan the  
QR Code  
to donate to  
**Poonahuti.**



**We are located at**

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